

Essential Elements of an Effective Transformation Process

Dr. Don Nations, DNA Coaching, 2008

There are many programs which claim to help a church transform. How do you decide which to use? What elements are most important to look for when making the decision? While there may be many variables it is clear that transformation is unlikely to happen unless the process contains at least the following elements:

- Tracking worship attendance with the goal of increasing it
- Tracking professions of faith and promoting work in this area
- Solid metrics and clear measurements of progress towards transformation
- An emphasis on improving hospitality and guest follow-up
- The ability to use the process with a wide variety of churches, including those which have some conflict and/or have been on a downward slide for some time
- Ongoing training for lay and clergy leaders
- Access to coaching from trained persons with a track record of effective leadership in the church
- Tools and resources which will be provided to the churches to help them with issues related to welcoming, guest follow-up, staffing, coaching leaders, reaching the community, etc.

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