

Finding the Resources for Transformation

Dr. Don Nations, DNA Coaching, 2008

A quality, effective transformation process will require a significant investment of resources. The question often asked is “where will we find these resources?” Below are ten possibilities; these are simply a starting point for those seriously trying to fund transformation.

- Restructure the judicatory to free up resources (staff changes, structural changes, realignment of districts/parishes/etc.
- Have a ministry fund campaign. It is like a capital fund campaign but the goal is to raise funds for ministry, not land and buildings.
- Ask a car dealer to donate a car to the judicatory. The car could be sold, auctioned or perhaps even given to the coach/consultant in lieu of some of the needed investment.
- Ask an airplane owner to donate an airplane. Again, it could be sold, auctioned or perhaps given in lieu of some of the needed investment.
- Locate endowment and similar funds for which the interest/earnings have not been designated. These earnings could provide some level of funding for transformation.
- Increase denominational askings slightly in order to make available to all churches what typically has been available only to the largest and most wealthy congregations – quality coaching and consultation services.
- Encourage churches engaging in capital fund campaigns to tithe on the amount they raise and donate these funds to help other churches.
- Invite potential large donors to meet with judicatory leaders to hear about the transformation process and ask these potential donors to consider investing in the process.
- Change or eliminate one or more line items in the current budget in order to provide the resources needed for transformation.
- Sell property owned by the judicatory to create a ministry fund which can be invested in transformation.

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