

Interview Your Transformation Process

Dr. Don Nations, DNA Coaching, 2008

There are a lot of people pitching a lot programs to help churches. At least three questions should be asked of any transformation effort before it is used or, if it is currently being used, before the decision is made to continue using it.

Question 1: Is it focused on what we say is most important? The focus needs to be on increasing worship attendance, increasing the number of professions of faith and investing in lay and clergy leaders so that they are better equipped for ministry in a new era.

Question 2: Does it work, that is, does it really lead to an increase in what we say is most important? It is nice if people “feel better” but it is more important if the actual numbers are increasing. If we have been using it, are we seeing true improvement in performance in the most important areas? If we are considering a new program, has it worked in other places?

Question 3: Can we afford this over the long term? Some programs sound inexpensive up front but become very expensive over time. You are investing for results, not merely to be part of a program or process. Ideally you want to be able to offer to all churches what typically has only been available to the largest churches – a trained consultant, an experienced coach, a structured yet flexible process, great resources, training for lay and clergy leaders and access to guidance and support whenever it is needed.

Dr. Don Nations is the President of DNA Coaching. You are invited to view the web site at www.dnacoaching.com. You may contact him at don@dnacoaching.com.